



Realistic Marketing to Grow Your Business

Topic: Marketing and Sales

Thursday, March 31, 2011 6:00 PM to 8:30 PM

**George Washington University Virginia Science & Technology
Campus
Exploration Hall
Ashburn**

Floundering a bit with your marketing? A grounding in marketing elements, real world examples and lots of tips from a pro can strengthen your business through thumbs-up marketing. Aimee Taylor will help you:

- Answer questions to clarify your branding & message it in a potent elevator speech
- Understand what marketing can do when it is properly based
- Determine the marketing mix you need right now
- Know the marketing tools which get you where you want to go

Get set to PULL IT ALL TOGETHER into a powerful plan!

Speaker(s): Aimee Taylor, Owner of Market Alignment – Ashburn, VA

Fee: \$25 if pre-registered; \$30 at the door

Pre-register at LoudounSBDC.org.

Those who do not pre-register are not guaranteed seating or handouts. Any notice of cancellation due to inclement weather will be posted on the website.

Fee: \$ 25.00

Phone: 703-430-7222

Email: [Send](#)